Profitbase InFront Analytics

Profitbase InFront Analytics is an easy to use intuitive dashboard for decision makers who need a quick snapshot of key information with the ability to drill to detail using only their web browser. InFront is designed for the non-technical decision maker who needs fast and easy access to key information anytime, anywhere with zero training and no installation.

Zero Training – Intuitive Dashboard in a Browser

Simple and easy access to key information that is relevant to each decision maker's role is critical to success and profitability in any organization. Most employees do not have time for extensive training on how to use the latest BI tools, yet need better information to track and improve performance.

ProfitBase InFront is an intuitive, easy to understand and use dashboard for decision makers who need a quick snapshot of key information and the ability to obtain simple but detailed reports using just their web browser.

Benefits

- Instant access to KPIs
- One-Click Drill to Detailed Reports
- Zero Training to Use
- Zero Installation for Users
- Web Browser Only
- Easy to Deploy

Access Information Anywhere, Anytime

InFront is designed for the non-technical decision maker who wants quick access to information anywhere, anytime with zero training, zero installation for web-user and a low cost of ownership.

InFront leverages Microsoft Silverlight technology to display information to users with very attractive highly functional dashboards. InFront pulls information from OLAP Cubes and allows users to filter and sort the information as they wish. OLAP Cubes are kept up-to-date and synchronized with the Profitbase data warehouse, so data is always fresh.

Example InFront Analytics Dashboard

Key Features

Info Page

The Info page is the first page displayed when a user logs in (an example is shown of the first page of this flyer). Security is configured to enable access to a user group or a set of user groups with data filtering rights handled by Windows Active Directory.

KPI Element

Info pages are populated with Key Performance Indicator (KPIs) elements that instantly present the user with up to date graphical and numerical performance indicators for their area of responsibility.
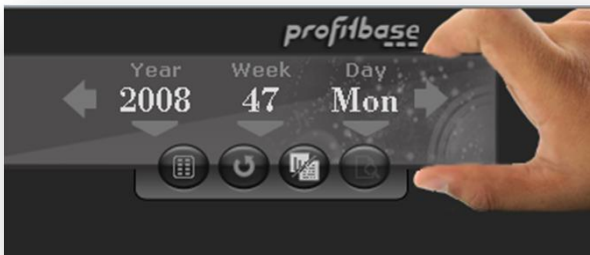
One-Click for Table or Chart View

Each KPI can be viewed as a Table or as a Chart in one click.

One-Click for Report

KPI Elements that have more information associated with them have a **More...** indicator which brings the user to a Report.

Time Selector Element

The Time Selector allows the user to select a time frame for filtering of the data for the KPIs or the Reports.

Time Selector

Dimension Selector and Filter

When reports are displayed users can filter the report by selecting a Dimension (e.g. a category and a article type) to filter the report.
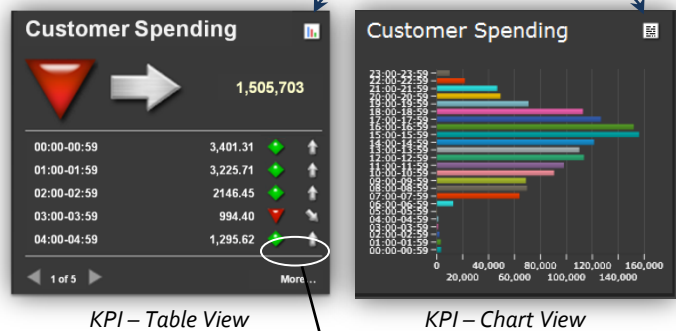
Drill Down and Sort

Users can select an item in the report and drill to the detail provided or sort a column in accending or decending order.

Chart View

Any tabular report can also be viewed as a chart/trend with one click.

One-Click Table to Chart

KPI – Table View

KPI – Chart View

One-Click Drill to Detail

Detailed Report

Report Filtering using Dimensions

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