

The Profitbase product suite enables businesses to quickly and easily deploy their business intelligence and planning systems so they have a consolidated view of information resulting in 360 degree visibility to all aspects of business performance and can accelerate their planning cycles enabling users to plan, track and act on performance based on their role in the organization.

Profitase Accelerator for Data Warehouse Deployment

Profitbase Studio enables rapid deployment and easy maintenance of data warehouses, data marts and OLAP cubes on Microsoft SQL Server. Studio provides a graphical configuration environment that speeds up and yet simplifies data warehouse deployments, maintenance and upgrades reducing deployment time, risk and total cost of ownership.

Data Source Connector Templates

Profitbase has a comprehensive set of ready to use data source connector templates for many ERP and Point-of-Sale (POS) business systems. Connector templates provide a standard way to retrieve data from your transactional systems and include pre-engineered mapping criteria to the business system's unique table-field names.

Business Templates

Profitbase also has a rich set of business templates for finance, sales, inventory, purchasing, healthcare, retail, and manufacturing that are deployed as OLAP Cube Measure Groups. Business templates include filter criteria (dimensions) and pre-engineered business logic calculations for metrics and KPIs and that are industry best practice.



Web-based Budget Accelerator

WebPlan is a powerful web-based budge-

ting accelerator that streamlines the planning process by integrating financial and operational planning with performance analytics in one system to speed deployment, improve accuracy and reduce planning cycle times from weeks or months to days.



Intuitive Dashboard in a Browser

Profitbase InFront Analytics gives simple

and easy access to key information that is relevant to each decision maker based on their role in your organization. Most employees do not have time for extensive training on how to use complex BI tools, yet need quick and easy access to information to track and improve performance. They want access to critical information anytime, anywhere with zero training.



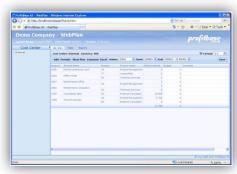
Financial Planning

Profitbase SIM is a full scale financial

planning and simulation tool for budgeting and forecasting where Profit & Loss, Balance Sheet and Cash Flow statements are fully integrated. SIM enables management to simulate business scenarios and immediately see the financial impact. SIM delivers a wide selection of standard reports, graphical charts and features seamless integration with Profitbase Studio and WebPlan.



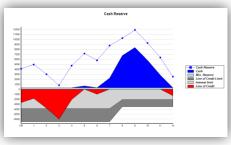
Studio



WebPlan



InFront Analytics



SIM



Platform for Planning, Reporting and Analysis

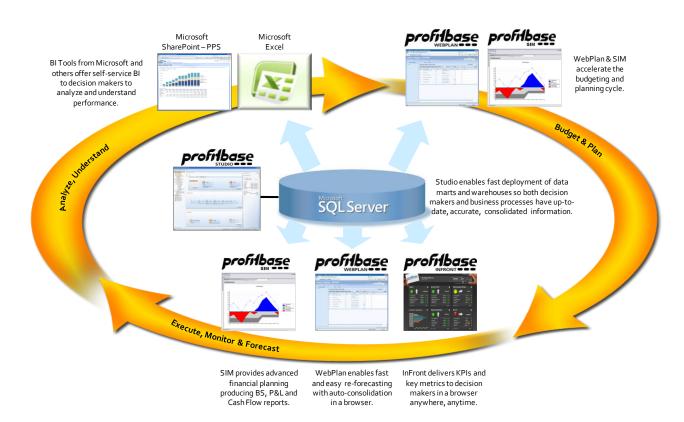
Businesses must strive to be as connected as possible to their employees, customers, partners and vendors. There is a constant exchange of information between these participants that businesses must leverage to their advantage.

The Profitbase suite provides a common platform for a comprehensive information strategy addressing planning, reporting and analysis. At the heart is a Microsoft SQL Server data warehouse, deployed and administered using Profitbase Studio.

The Profitbase suite delivers hard to access data from your business systems to decision makers so they are always connected to the information they need to make good plans and better business decisions.

Benefits

- Common foundation for a comprehensive information strategy addressing planning, reporting and analysis
- Reduced Project Risk and Deployment Time
- Faster Time to Value
- Seamless integration reduces maintenance
- IT can make changes quickly based on business needs
- Easy integration of multiple data sources
- Leverages your investment in Microsoft technology





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